

Dear Potential Sponsor/Partner:

Greetings from **Daily Balance with Kim Jacobs!** I hope this letter finds you well both personally and professionally. **Daily Balance with Kim Jacobs** is an informative and inspiring conversation with guest who balance careers, family, business, and the daily nuances that come with everyday life. It is taped in front of a live studio audience. The show is hosted by entrepreneur and motivational speaker, Kim Jacobs, who has been professionally trained by the prolific, renowned, Les Brown.

Because of our fresh, clean, relaxing approach to balance and wellness, our production is being sought after by national networks and has been picked up by The Word Network and WTVI Civic Channel (Charlotte, NC). The Word Network broadcast in over 72 million households in the United States and

over 1 billion households worldwide. **Daily Balance with Kim Jacobs** airs at 7:30 AM on Monday mornings which can also be viewed at [www.thewordnetwork.org](http://www.thewordnetwork.org) during this time. The air times for **Daily Balance with Kim Jacobs** on WTVI Civic Channel are Mondays at 9:00 am, Wednesdays at 7:30 pm and 10:00 pm, Fridays at 7:30 pm and Saturdays at 5:00 pm. WTVI Civic Channel broadcast in 360,000 - 385,000 households throughout the Carolinas.

We are seeking your immediate sponsorship or partnership to continue producing a high-level television program. We would like to extend you an opportunity to participate by becoming a sponsor or partner. Teaming with **Daily Balance with Kim Jacobs** through sponsorship or becoming a daily balance partner, demonstrates your cohesiveness to bring balance to your corporation and ultimately, the world at large.

All major credit cards are accepted. Checks are made payable to: Kim Jacobs Unlimited, Inc. Call 704-944-3548 to become a partner or to secure your sponsorship level today. Your support in this effort is greatly appreciated. We hope you join **Daily Balance with Kim Jacobs** to continue to bring balance to the world.

Thank You,

Kim Jacobs  
Talk Show Host

Level	Amount	Benefits
<b>STAR Underwriter</b> (Available for Exclusive Industry Promotion, Please Inquire)	<b>\$10,000</b> <b>(full Season 11 shows)</b>  <b>\$1,250</b> <b>(per show)</b>	<ul style="list-style-type: none"> <li>• Talk Show Sponsor Commercial Billboard, 20-45 seconds of air time</li> <li>• Company name and information displayed at the beginning or ending of each show</li> <li>• Recognition on some materials offering multiple sources of media               <ol style="list-style-type: none"> <li>1. TV</li> <li>2. Online Media</li> <li>3. Print Ads</li> <li>4. Radio</li> </ol> </li> <li>• Acknowledgement as sponsor on various promotional materials</li> <li>• Prominent display of company name and logo on organization's national corporate website, over 21,000 hits after each show</li> <li>• Coverage on The Word Network reaching over 72 million viewers throughout the U.S. media over 1 billion world wide one day per week</li> <li>• Coverage on WTVI Civic channel reaching 360,000-385,000 viewers throughout the Carolinas 5 times per week</li> </ul>
<b>DIAMOND Underwriter</b> (Available for Exclusive Industry Promotion, Please Inquire)	<b>\$5,000</b> <b>(full Season, 11 shows)</b>  <b>\$700</b> <b>(per show)</b>	<ul style="list-style-type: none"> <li>• Company name and information displayed at the beginning or ending of each show</li> <li>• Recognition on some materials offering multiple sources of media               <ol style="list-style-type: none"> <li>1. TV</li> <li>2. Online Media</li> </ol> </li> <li>• Prominent display of company name and logo on organization's national corporate website, over 21,000 hits after each show</li> <li>• Coverage on The Word Network reaching over 72 million viewers throughout the U.S., over 1 billion world wide one day per week</li> <li>• Coverage on WTVI Civic channel reaching 360,000-385,000 viewers throughout the Carolinas 5 times per week</li> </ul>
<b>CLOSED CAPTION</b>	<b>\$2,500</b> <b>(full Season, 11 shows)</b>  <b>\$350</b> <b>(per show)</b>	<ul style="list-style-type: none"> <li>• Company name and information announced at the beginning or end of each show</li> <li>• Coverage on The Word Network reaching over 72 million viewers throughout the U.S, over 1 billion world wide one day per week</li> <li>• Coverage on WTVI Civic channel reaching 360,000-385,000 viewers throughout the Carolinas 5 times per week</li> </ul>
<b>ONLINE MEDIA</b>	<b>\$1,750</b> <b>(per year)</b>  <b>\$500</b> <b>(per Season)</b>	<ul style="list-style-type: none"> <li>• Prominent display of company name and logo on organization's national corporate website, over 21,000 hits after each show</li> </ul>

